

## FOR IMMEDIATE RELEASE

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## **4,000+ people to attend 14<sup>th</sup> Annual San Diego River Days** *40 free events planned to celebrate San Diego River*

San Diego, CA – Over 4,000 people are expected to participate in the 14<sup>th</sup> Annual San Diego River Days, a two-weekend celebration of the San Diego River from Saturday, May 13<sup>th</sup> to Sunday, May 21<sup>st</sup>. The schedule of events includes everything from environmental education events for kids, exclusive tours of places not usually open to the public, fun hikes, service projects and more! Participants will be able to walk, hike, bike, tour and explore at 40 different free activities from mountains to the ocean.

The San Diego River runs 52 miles from the mountains near Julian to Ocean Beach and offers many opportunities for nature exploration, recreation, and discovery. As one of the largest watershed events of its kind in Southern California, River Days is a chance to showcase these opportunities through guided experiences. River Days is hosted by the [San Diego River Park Foundation](#), and advances their mission to connect people with the historic San Diego River while empowering people to create a better future for the River and our region.

“We invite the public to join us and all of our partners to celebrate River Days! There are trails to explore, animals to glimpse, histories to discover, and memories to be made,” says Rob Huttsel, President and CEO of The San Diego River Park Foundation. “This event gives people a fantastic opportunity to connect with their river and their community.”

San Diego River Days events are free to join, thanks to lead sponsor, [Think Blue San Diego](#), and support from Civita, KPBS, and San Diego Metropolitan Credit Union. In addition to activities hosted by the River Park Foundation, 25 different partner organizations and businesses are hosting activities as well.

We recommend these two sites for media:

- Saturday, May 13 from 9 – 11 am: River Days kick-off at Ocean Beach
- Saturday, May 20 from 9 am – noon: Community River Clean-up at Fashion Valley

For a complete list of activities, partners, and project sites, please visit [www.SDRiverDays.org](http://www.SDRiverDays.org). For further information about this story, media sites, interviews and/or photos, contact: Sarah Hutmacher, Associate Director of The San Diego River Park Foundation at (619) 297-7380 or [sarah@sandiegoriver.org](mailto:sarah@sandiegoriver.org).

### ***About The San Diego River Park Foundation***

*The San Diego River Park Foundation’s mission is to engage people to work toward a better future for the historic San Diego River and the creation of a 52-mile river parkway from the mountains to the ocean. The River Park Foundation is a non-profit community-based organization founded in 2001. Visit [www.sandiegoriver.org](http://www.sandiegoriver.org) for more information.*