



21st ANNIVERSARY CELEBRATION

The San Diego River Park Foundation

4PM – 7:30PM September 17, 2022

SPONSORSHIP OPPORTUNITIES

21st Anniversary Celebration of the San Diego River Park Foundation

Event and marketing audience: 50,000+ supporters; including donors, volunteers, community leaders, business leaders, non-profit/government partners, and elected officials.

What: our annual tradition gets a re-start after being paused since the start of COVID. Live music, beer/wine, food, and several activities are planned. Our awards ceremony will include remarks from elected officials, our Board Chair, and the CEO. Guests will be able to participate in a fantastic silent auction to raise funds for our various programs and learn about the River Center at Grant Park project.

SPONSOR (\$500)

- Logo & link (if available) on event website for 3+ months
- Name and link in organization e-newsletter reaching 12,000+
- Social media (Facebook and Instagram) recognition before and after the event
- Recognition on signage at the event

GOLD SPONSOR (\$1,000)

- All benefits of sponsor level but more prominently placed
- Name in the printed newsletter mailed to over 2,400 homes and community leaders

LEAD SPONSOR (\$2,000) – limited number available

- All benefits of gold sponsor level
- Verbal thank you from President and CEO during the event program
- Recognition on event invitation (must be received prior to print deadline)

PRESENTING SPONSOR (\$5,000) – one available

- All benefits of lead sponsor level
- Feature article in newsletter with the opportunity to provide a link to website
- Dedicated social media post with the opportunity to provide social media hashtags

**Donors of services and supplies for the event greater than \$500 value will also be recognized as a sponsor.*

For more information, please contact

Rob Hutsel, President and CEO, 619-244-7024, rob@sandiegoriver.org

Thank you for considering being part of this special celebration! We hope you will join in the fun!



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Yes, I/we would like to be a sponsor:

Company/Name of Sponsor: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

() Please link to our website at: _____

Authorized Signature: _____ Date: _____

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor \$5000
- Lead Sponsor \$2,000
- Gold Sponsor \$1,000
- Event Sponsor \$500

Amount: _____

Comments:

METHOD OF PAYMENT

- Pledge / In-Kind
- Check included
Please send payment to:
The San Diego River Park Foundation
P.O. Box 80126
San Diego, CA 92138

- Please charge the following credit card:
 Visa MC AmEx Disc

Card Number: _____

Exp. Date: ___/___ CCV code: _____

Print Name: _____

Authorized Signature: _____

Date: _____

Credit card billing address
(if different than above):

The San Diego River Park Foundation is a 501c3 public benefit nonprofit. EIN 01-0565671

Please let us know if you would like an invoice or have any questions. 619-297-7380