

# THE SAN DIEGO RIVER PARK FOUNDATION



## PARTNER INFORMATION SHEET

Thank you for being a San Diego River Days Partner!

San Diego River Days is a fun Series of nature exploration, education, and community service events offered on May 9<sup>th</sup> through May 17<sup>th</sup>, 2026. Activities can Include hiking, volunteering, bird watching, nature walks, workshops, tours, family days, and more!

The purpose of the event is to:

- Facilitate community engagement while connecting the community to nature and the San Diego River.
- Achieve meaningful volunteer work.
- Showcase our AMAZING partners so they may benefit from River Days marketing and promotions.
- Provide an opportunity to create an event especially for River Days that connects the community to the San Diego River, OR
- Include your currently scheduled river related programming / event as part of the River Days schedule.

## PROMOTIONS

Help us make San Diego River Days a success by sharing your event with followers:

- Use the marketing toolkit provided by the San Diego River Park Foundation
- Website: [www.sdriverdays.org](http://www.sdriverdays.org)
- Tag us on Facebook: San Diego River Park Foundation
- Tag us on Instagram and X: @SanDiegoRiver
- Hashtag: #SDRiverDays2026

Important:

- Please upload your logo to this [folder](#) so we can include it in your event listing and other River Days communications.
- To make sure your event is included in our wrap up post on social media, send photos to Alexis Lewis-Rosenfeld at [alexa@sandiegoriver.org](mailto:alexa@sandiegoriver.org) before 12pm on Monday, May 18<sup>th</sup> or earlier.

## **REPORTING**

After the event, please plan on sharing by Friday, May 22nd:

- The number of individuals and volunteers that attended.
- Any great photos that you have!

## **CONTACT INFO**

Jake J. Romero

Senior Manager of Events and Engagement

San Diego River Park Foundation

[jake@sandiegoriver.org](mailto:jake@sandiegoriver.org)

(619) 297-7380

## **PARTNER TALKING POINTS**

### **1. Introduce yourself and your organization**

- Explain the day's activity. Remember to explain WHY what you are doing is important.
- Mention any relevant safety information

### **2. This event is part of the 23<sup>rd</sup> annual San Diego River Days**

- Hundreds of people will be participating in various activities all throughout the San Diego River watershed.
- Activities include hikes, open houses, volunteer projects, workshops, nature walks, tours, and much more!
- The event is coordinated by the San Diego River Park Foundation and includes several partners from San Diego's most prominent nonprofit organizations.
- If you would like to learn more about other events happening in your area, visit the San Diego River Days website: [www.sdriverdays.org](http://www.sdriverdays.org)

### **3. San Diego River Facts**

- The San Diego River is 52 miles long and runs from the mountains near Julian to the the ocean next to Ocean Beach.
- The San Diego River Park Foundation is committed to creating a River Park System and River Trail along the entire San Diego river! Someday, San Diegans will be able to explore along all 52 miles of the River.

### **4. Remember to thank your participants for coming!**

