

THE SAN DIEGO RIVER PARK FOUNDATION

RIVER DAYS

PARTNER INFORMATION SHEET

Thank you for being a San Diego River Days Partner!

San Diego River Days is a fun Series of nature exploration, education, and community service events offered on May 9th through May 17th, 2026. Activities can include hiking, volunteering, bird watching, nature walks, workshops, tours, family days, and more!

The purpose of the event is to:

- Facilitate community engagement while connecting the community to nature and the San Diego River.
- Achieve meaningful volunteer work.
- Showcase our AMAZING partners so they may benefit from River Days marketing and promotions.
- Provide an opportunity to create an event especially for River Days that connects the community to the San Diego River, OR
- Include your currently scheduled river related programming / event as part of the River Days schedule.

PROMOTIONS

Help us make San Diego River Days a success by sharing your event with followers:

- Use the marketing toolkit provided by the San Diego River Park Foundation
- Website: www.sdriverdays.org
- Tag us on Facebook: San Diego River Park Foundation
- Tag us on Instagram and X: @SanDiegoRiver
- Hashtag: #SDRiverDays2026

Important:

- Please upload your logo to this [folder](#) so we can include it in your event listing and other River Days communications.
- To make sure your event is included in our wrap up post on social media, send photos to Alexis Lewis-Rosenfeld at alexa@sandiegoriver.org before 12pm on Monday, May 18th or earlier.

REPORTING

After the event, please plan on sharing by Friday, May 22nd:

- The number of individuals and volunteers that attended.
- Any great photos that you have!

CONTACT INFO

Jake J. Romero

Senior Manager of Events and Engagement

San Diego River Park Foundation

jake@sandiegoriver.org

(619) 297-7380

PARTNER TALKING POINTS

1. Introduce yourself and your organization

- Explain the day's activity. Remember to explain WHY what you are doing is important.
- Mention any relevant safety information

2. This event is part of the 23rd annual San Diego River Days

- Hundreds of people will be participating in various activities all throughout the San Diego River watershed.
- Activities include hikes, open houses, volunteer projects, workshops, nature walks, tours, and much more!
- The event is coordinated by the San Diego River Park Foundation and includes several partners from San Diego's most prominent nonprofit organizations.
- If you would like to learn more about other events happening in your area, visit the San Diego River Days website: www.sdriverdays.org

3. San Diego River Facts

- The San Diego River is 52 miles long and runs from the mountains near Julian to the the ocean next to Ocean Beach.
- The San Diego River Park Foundation is committed to creating a River Park System and River Trail along the entire San Diego river! Someday, San Diegans will be able to explore along all 52 miles of the River.

4. Remember to thank your participants for coming!

